

Design Final

Everything we see, buy, and use was designed before it came to live in our world.

For your final, you are to imagine that you are a designer working for an existing company making a real product to be sold or used in the marketplace.

Here are some examples:

Advertisements, Clothing, Functional Everyday Items, Picture Books, Greeting Cards, Calendars, Furniture, Dinnerware, Entertainment (movie posters, cd cover art), Decorative art (wallpaper, paintings, sculptures)

Apply what you've already done and the techniques that you have learned to the project of YOUR CHOICE!

You may use something you've already created like your mandala design, a favorite technique, or enlarge/adapt a page from your altered book or timeline.

Brainstorm:

- Who is your client? Who are you trying to sell to?**
- Create a design for something you would use.**
- Start with a favorite technique and imagine where it could be applied.**
- Improve a design already out there**
- work to be displayed for Fine Art extravaganza**

Requirements:

- 1. Use of design strategies. (grab an image, visual dictionary, technique from book or online tutorial) Show me in your sketchbook a minimum of three ideas or variations on one idea. Write down all sources (book titles,urls).**
- 2. Self-learning and collaboration. This is your final--I strongly encourage you to be independent and collaborative. These are the skills you will need in life so start practicing now!**
- 3. Effective use of the elements and principles of design**
- 4. Use what you've learned and experienced in this class. I am looking for progress. You should approach your art differently than you did at the beginning of this term.**

